

sno:la

come by for 1 **free** topping with a purchase of frozen yogurt

- ☑ choose from 5 gourmet flavors and over 30 unique toppings
- ☑ all natural ingredients
- ☑ no refined white sugar
- ☑ environmentally-friendly design

- ☑ a portion of proceeds from Chocolate Cremita benefit the United Nations World Food Programme which helps children worldwide
- ☑ a portion of all proceeds benefit Slow Food which supports sustainable farming

valid through 7.31.08 1 coupon per customer visit

this coupon has no cash value and cannot be combined with any other offer



sno:la Something new again!

We found earth-friendly Organic Yogurt!



Now, one of LA girls' favorite sweets is frozen yogurt, which is low in calories and fat. Yet, Sno:la' s commitment to quality of their frozen yogurt must be one of the highest!

Sno:la' s yogurt is totally different from ones we see anywhere in the city; it' s not gelato or icecream ... Its rich taste is like chocolate parfait but also has a pleasant aftertaste.

Just like seeing snow for the first time, it is almost surprising to find such a new type of dessert.

The reason why you can keep eating Sno:la endlessly is because it' s made from Organic ingredients. With no refining sugar or synthetic sweetener, Sno:la is flavored only with natural fruits and ingredients. You' ll want to come back once you eat it, no matter how concerned you are for your health. It' s understandable why so many people visit from afar for Sno:la.

This store is not just good for your emotional and physical health, but also good for environment. All the plates and utensils are made of natural materials, which return to the soil. The walls and the bar are built with recycled timber. The colorant used for those walls and the bar is not an actual paint, but a colorant, which is made from beans. They are making such a thoroughgoing effort!

Now, they are developing solar energy system so as to use solar thermal energy. We will be able to taste frozen yogurt with a touch of the sun.

Sno:la

244 N. Beverly Dr.
Beverly Hills, CA 90210
Tel. 310.274.2435
<http://www.snolayogurt.com>



The bar is made of recycled computer-chip.

You can bring back your yogurt as an ice-cream cone. All because of their original cold insulator, developed with techniques from NASA.



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sno:la 新しい発見の連続!

地球にも優しい Organic Yogurt に出会っちゃった!



今やLAガールの定番スイーツの一つとなったフローズンヨーグルト。ローカロリー&ローファットで注目を浴びているけれど、Sno:laほどこだわり抜いたフローズンヨーグルトは絶対他にありません!

街が増えてきたフローズンヨーグルトとは全く違う、ジェラードでもなく、アイスクリームでもない「Sno:la」。チョコレートパフェの様なこっくりとした食べごたえなのに、後味はスツキリ。

普段雪を見ることのないLAガールズが雪を見た時と同じ様に「Sno:la」という新しい分野のデザートとの出会いは驚きにも似ています。

いくつでもお腹に入ってしまうようなこの味は、体に優しいOrganic素材で作られているからこそ。精製した白砂糖や合成甘味料は一切使わず、果物の甘みや天然素材を生かしたフレーバーは、健康に気遣う人もそうでない人も、思わずリピートしたくなる味。遠方から訪れるお客様が多いのにも納得です。

そして心にも体にも優しいOrganicというだけでなく、一歩進んで地球にも優しいこのCateは、お店で使う容器も全て自然素材で作られ、土に帰るものばかり。リサイクル材木で作られた壁やカウンタも、ペンキではなく豆を原料にした染料で染めてあるという徹底ぶり。

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↓ヨーグルトをソフトクリームの状態で家に持ち帰れるように、オリジナルの保冷パックをNASAの技術を使って実現した。

→カウンター台は、リサイクルのコンピューターチップで作られているのだそう。

現在は太陽熱での発電を目指して、ソーラシステムを開発中。「太陽の恵みで作る」フローズンヨーグルトに出会える日ももうすぐです。

