Sno:LA

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Who knew that one small cup of frozen yogurt could do so much good for the world? Apparently, Sno:la did. Imagine that you could help save the environment and help reduce world hunger, all while snacking on a healthy treat. And to think, it all starts with the lifting of a biodegradable spoon.

For every Sno:la purchase, 1% of gross proceeds go towards supporting sustainable farming, and 1% of proceeds from purchases of the Chocolate Cremita go to the United Nations World Food Programmed. Aside from a commitment to charity, Sno:la has a commitment to the environment; it used recycled and non-toxic materials when building its Beverly Hills shop. If that's not enough to get you through the doors of this Sno:la, then the irresistible organic dairy frozen yogurt itself will do the job. With a selection of six flavors including the tasty Dulce de Leche, Sno:la demonstrates that frozen yogurt doesn't have to be saturated in sugar to satisfy your sweet tooth. All flavors are made with organic, non-fat dairy and are naturally sweetened with no additives.

So whether you start Valentine's Day off with a champagne brunch or end it with an unforgettable dinner, some time during the day, run into Sno: a to share a special treat that does more good in this world than most frozen yogurts do.

