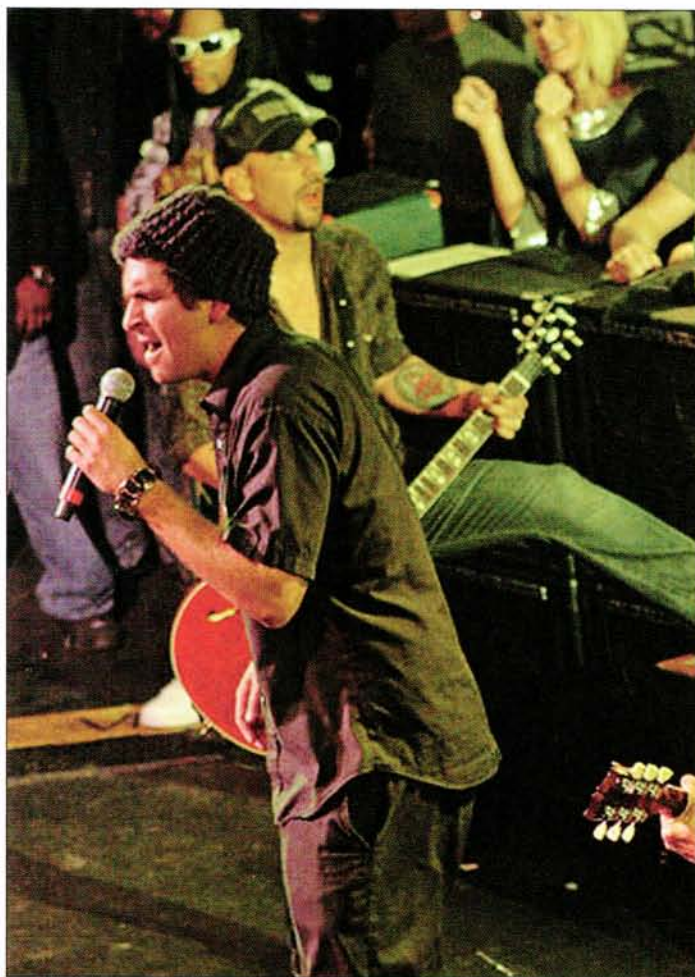




LUDACRIS AT HOLLYROD FOUNDATION EVENT: The HollyRod Foundation hosted a series of star-studded benefit events that included its signature Gridiron Glamour celebrity fashion show and brunch. The foundation was founded by actress Holly Robinson Peete and former NFL quarterback and *Best Damn Sports Show Period* co-host Rodney Peete. The brunch recently celebrated its 10th year. Pictured (L-R): Jenny McCarthy, Rodney & Holly Peete and Ludacris.



MOON OVER VELVET REVOLVER: When Velvet Revolver frontman Scott Weiland had missed his flight from Miami to Utah, the band resorted to finding a singer in the city during Sundance to fill in for a gig during the recent Sundance Festival. Singer Mattie Moon joined the group for a rendition of Led Zeppelin's "Rock & Roll" at the Rose Wagner Theater that left the band scratching their heads. With Stone Temple Pilots reuniting, perhaps Weiland is about to be replaced by a new Moon.



MARTIN'S 175th ANNIVERSARY AT TRUETONE MUSIC: America's oldest manufacturer, The C.F. Martin Guitar Company, celebrated its 175th Anniversary with a spectacular event at Truetone Music in Santa Monica. Musicians sampled custom pieces, sparking a jam session lasting well into the night. Pictured (L-R): Craig Yamek of C.F. Martin and Ken Daniels of Truetone music. Visit www.martinguitar.com or www.truetonemusic.com.



AWASHIMA OPENS FRO-YO IN BEVERLY HILLS: Local music personalities and international business entrepreneurs joined 100 guests for the grand opening of sno:la yogurt in Beverly Hills. The first eco-friendly/organic "fro-yo" shop is the creation of Masako Kawashima. She is best known in the music business for touring groups like the Rolling Stones, Rod Stewart, and Queen in Japan. Pictured (L-R): KROQ's Rodney Bingenheimer; Masako Kawashima, President of JEC; and Randy Phillips, President and CEO of AEG Live.